

UNIT 8: SPECIFIC QUESTION

Advertisement, Article

I. Typical question

- What do Mr. Harvey say about the new
- can customers get a refund?
- can people register for the program?

II. Strategy

Virginia Home Tours

Want to learn about Virginia history while viewing some of the most beautiful historic homes in the country? Virginia Home Tours is the top ranked home tour company in the state. With thousands of satisfied customers and excellent reviews, our reputation speaks for itself.

Our four-hour tour of homes in historic Williamsburg, Virginia includes presentations by several experts on Virginia history. You will visit twenty homes, fifteen of which have been featured in several popular magazines. After the tour, enjoy a four-star meal provided by our award-winning chef, Jacob Marshall, at our dining room in Williamsburg Harbor.

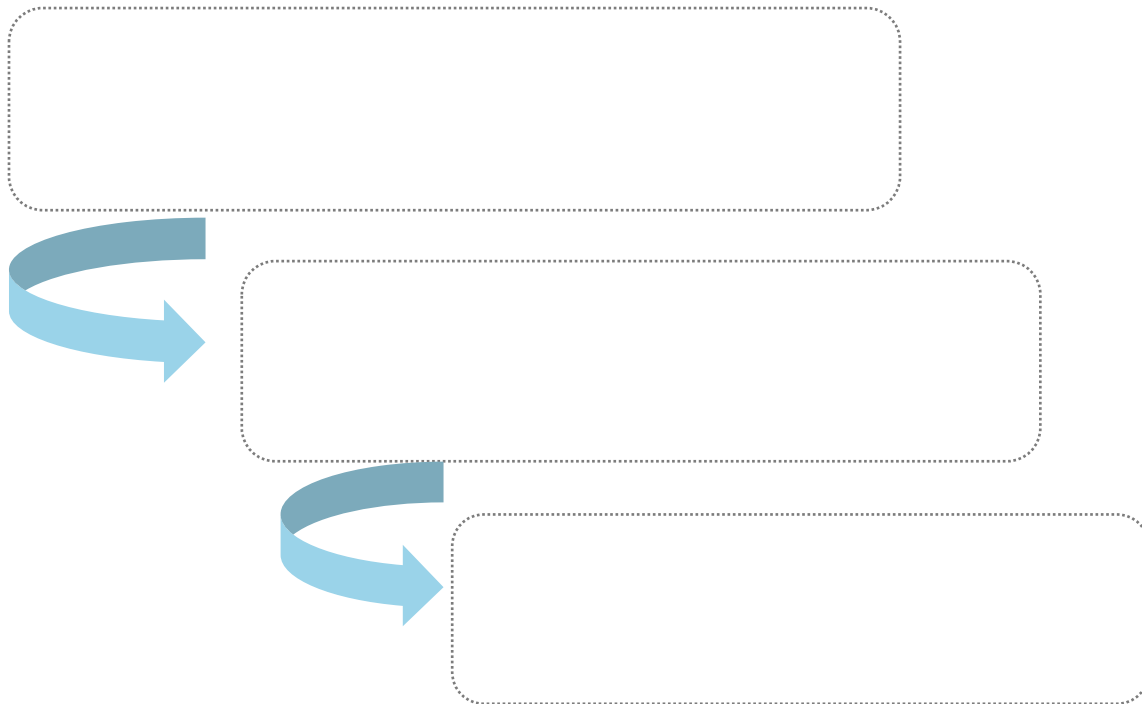
Our tour bus stops at main entrances in City Hall, Main Street Park, and the Williamsburg Zoo at 9:00 A.M., 9:15 A.M., and 9:30 A.M., respectively. Following the tour, the bus will return you to any one of these three stops.

Tour tickets cost \$75 for adults. They are \$50 for seniors over the age of 65 and children under 13 years of age. Lunch is included in the price of the ticket. Children under the age of 3 are welcome without a ticket, although we do require prior notification of their attendance.

For details and reservations, call Virginia Home Tours at 555-6777 or visit our Web site at www.virginiahometours.com

According to the brochure, where can individuals board the bus?

- (A) At the entrances of several locations
- (B) In front of the historic homes
- (C) Outside of their residences
- (D) Near the dining room at Williamsburg Harbor





Check up 1

Has your career stalled?

Are you looking to climb the corporate ladder? Maryland Tech can help!

Earlier in the year, we started a new program offering a number of professional development degrees. We now have bachelor's and master's degrees in human resources, business employment management, and staff development, just to name a few.

We are especially proud of this program because for the first time, all of the degrees can be completed 100% online. This is a big change for Maryland Tech, where degrees were only obtainable off-line.

If you are interested in furthering your career with one of our professional development degrees, come to our offices on the second floor of Sub 1 on campus and talk to one of our representatives or you can check us out at www.marylandtech.edu/pro. Also, we will be holding an open house on March 14 at the Fairley Center so you can come by and talk with the staff members involved in the program.

We look forward to hearing from you!

According to the advertisement, what is a recent development at Maryland Tech?

- (A) More staff members
- (B) Access to the Web site
- (C) New campus locations
- (D) Availability of online degrees



access:

degree:

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Check up 2

Bagan Fitness and Recreation Center

Bagan Fitness and Recreation Center opened last month, bringing a spectacular new exercise facility to Belmont County. Located on top of a large hill, the 8,000 sq. ft. fitness and recreation center offers a multitude of exercise options for everyone. From the Olympic-size, ten-lane indoor swimming pool to its four indoor basketball courts, this place has it all!

In addition, Bagan Fitness and Recreation Center houses a day care and play center. So parents who visit for a workout can leave their young ones with our skillful and caring workers. And the kids will get plenty of exercise, too! The play center has a ball pool that kids just love. It also has a jungle gym, padded kids' climbing walls, and an obstacle course.

For general information about Bagan Fitness and Recreation Center, feel free to visit our Web site at www.bagancenter.com. For information about pricing or to simply get directions, contact our front desk by phone at 800-718-1000.

1. What is available at Bagan Fitness and Recreation Center?

- (A) Child care
- (B) Basketball lessons
- (C) Billiards games
- (D) Free parking

2. According to the advertisement, how can one get information about fees?

- (A) By going to a Web site
- (B) By emailing the director
- (C) By calling the front desk
- (D) By reading a pamphlet

ARTICLE

Business Today

Fall Quarter Issue

Swift Medical Corporation is having a stellar year. The company initially found it challenging to attract investors when it announced plans to begin producing gene therapy equipment. The technology seemed too futuristic for investors, and no countries had even legalized gene therapy at the time. But things have changed. Gene therapy is legal in many countries now; that means that there is high demand for the necessary equipment. Swift Medical Corporation seems to have entered that market just at the right time.

For this reason, the company seeks to expand its production. It currently produces all of its equipment in Mannheim, Germany. But it is eyeing a location near Valencia, Spain to build a 10,000 sq. ft. state-of-the-art facility. The company projects that this will allow it to double its production compared to its current production capacity.


During an interview at the location of the proposed site, CEO of Swift Medical, Johan Zabel, said, "We are doing everything we can right now to expand our company. Business is good, so we aim to open our doors here in this new place. We are also looking into other markets for our equipment. The technology for home checkups is here, and we are building some prototype equipment for home medical check-ups as we speak. We are also developing a patient identification system to avoid drug administration errors. And the project that interests me most is the line of medical robots we are working on".

1. What is mentioned about gene therapy?

- (A) It used to be illegal.
- (B) It is relatively expensive.
- (C) Its popularity is in question.
- (D) Its reputation is largely positive.

2. Where was Johan Zabel when he was interviewed for the article?

- (A) In his office
- (B) At his home
- (C) In Manheim, Germany
- (D) In Valencia, Spain

 *illegal:*

reputation:

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PRACTICE

Exercise 1:

Greenfields Retirement Community is 20 Years Old!

To celebrate our community's twentieth anniversary, we will be holding special events starting next Sunday, May 18 and lasting seven days. The first day will feature a live performance by the acclaimed Wilson Symphony. For the rest of the week, there will be more live music, dance performances, exotic cuisine, crafts classes, a carnival, and a charity ball to cap things off. The charity ball will take place on the last day. It's going to be spectacular, so wear your best outfit. There will be a number of items auctioned off at the charity ball, from laptop computers and

a furniture set, to jewelry and a large-screen LED television, and all profits will go to charity. Also, we will be selling raffle tickets for a grand prize. We can't tell you what it is right now because it's a secret! But we'll give you a hint...it's a really nice prize! To find out more about the festivities, please visit the Greenfields calendar on our homepage at www.greenfields.com/calendar. A schedule of events will also be posted on the bulletin board in front of the cafeteria.

1. When will the Wilson Symphony perform?

- (A) May 11
- (B) May 18
- (C) May 20
- (D) May 24

2. On what day will the charity ball take place next week?

- (A) Tuesday
- (B) Friday
- (C) Saturday
- (D) Sunday

Exercise 2:

Welcome to the Scarf-Brae Guest House. It is a pleasure to have you here at our award-winning bed and breakfast.

Included with your stay is a world-class breakfast by renowned chef Pierre Roland. Breakfast is available on weekdays from 7 A.M. to 8:30 A.M. and weekends from 7:30 A.M. to 9:30 A.M.

We also suggest that you reserve a place for supper in our dining room. Granted, there are many fine restaurants in the Wallacetown area, but a dinner prepared by Mr. Roland is a true culinary delight!

To reserve your spot, please let us know before 11 A.M. on the day you plan to have supper with us. We need to know ahead of time because Mr. Roland needs some time to plan the menu and get all the ingredients he will need to prepare the supper.


If you are curious about what he'll prepare, he usually offers fresh-baked breads and handmade desserts. He also makes entrées with produce and meat from local farmers. His specialties, to name a few, are grilled fish with peppercorns, blackened prime rib, shrimp scampi, and pasta arrabiata

1. At what time does breakfast start on Sundays?

- (A) 7:00 A.M.
- (B) 7:30 A.M.
- (C) 8:30 A.M.
- (D) 9:30 A.M

2. What does the Scarf-Brae Guest House offer guests?

- (A) A tour service for local attractions
- (B) A complimentary meal in the morning
- (C) A cooking class with Mr. Roland
- (D) A visit to a local ranch and farm

 *complimentary:*

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Exercise 3:

Tenleytown City (May 2) – The Tenleytown City government has announced that it will be knocking down the city’s sole recycling center at Camden Yard to make room for a shopping mall.

The decision was announced on Friday. When asked about the plan, Mayor Hawthorne said, “The city council voted unanimously for the removal of the recycling center and the building of a new shopping center. The decision was based on the expense of running the recycling center and the profits the city can get from a new shopping mall.”

After interviewing several city residents, I discovered that their major concern was that they would lose their current recycling services. But, the mayor assured me that recycling services will remain unchanged. The city plans to take the recycled items it currently collects and ship them to a recycling center out of state. Before making its plan, the city hired Betty Genting, a business analyst, to look at the figures. When asked about the plan, Ms. Genting stated, “It’s actually going to save the city a lot of money. The costs of transporting the recycled materials and paying another recycling center to process the materials are still much cheaper than the huge expense of running the Camden Yard Recycling Center. Another important thing is that the plan is going to create a lot of new jobs for city residents.”

The city government also expects to generate millions of dollars in tax income from the new shopping mall that will replace the recycling center. Not only will the city government be receiving taxes from the businesses in the shopping mall, but it will also be receiving tax payments from the thousands of employees expected to be working at the location.


The Camden Yard Recycling Center will close in two weeks. Soon after that, all of its buildings will be torn down. The city plans to have the space cleared within the next two months.

1. What does the article say about the city council?

- (A) It is an expensive organization.
- (B) It demanded more time for its plan.
- (C) It was united in its decision.
- (D) It approached the mayor with an idea

2. According to the article, what is probably Ms. Genting's field of expertise?

- (A) Economics
- (B) Government processes
- (C) Shopping center architecture
- (D) Insurance



demand:

united

unanimous:

process:

expertise: